

Business – Wider Reading and Discovery List

Books

How I Made It: 40 Successful Entrepreneurs Reveal How They Made Millions - Rachel Bridge
An essential read for anyone that is thinking about starting their own business.

The Tipping Point: How Little Things Can Make a Big Difference - Malcolm Gladwell
A very readable and fascinating book, which looks into the reasons products become market leaders.

The Google Story - David A. Wise
An interesting investigation into the culture at Google, includes insights into the four day working week and soft management styles.

The Toyota Way: 14 Management Principles from the World's Greatest Manufacturer - Jeffrey Liker
Covers Japanese Management Techniques such as Kaizen and TQM.

The Intelligent Investor - Benjamin Graham
The classic book on stock market investment, as recommended by Warren Buffet.

House of Cards: How Wall Street's Gamblers Broke Capitalism - William D Cohan
Explains the reason behind the continuing global financial crisis, which started in September 2008.

Magazines/Periodicals/Newspapers

The Economist - weekly analysis of business, economic and political issues available in the library
Financial Times/Guardian/Independent/Times - any broadsheet newspaper will have a business/economics insight section. A number of them are available in the library

Websites/TV/Radio

<http://www.tutor2u.net> - really useful for revision presentations and exam technique

<https://twitter.com/tutor2ubusiness> - useful for news, exam techniques and top tips

www.bized.co.uk

www.bbc.co.uk/news/business

Radio 4's Today Programme- breakfast show from 0600-0900; Good insight and analysis.

BBC News - Stephanie McGovern

Any quality news programme - Channel 4/BBC News